

# Source

## Overview

**Sources** represent where a lead originally came from — for example, Facebook, Instagram, WhatsApp, or a Hotline. Each source shows how many leads it has generated.

Name	Leads Count	Groups	Actions
dotshub	0	-	<a href="#">Edit</a> <a href="#">Delete</a>
Brokers	8	Brokers	<a href="#">Edit</a> <a href="#">Delete</a>
WhatsApp	29	Social Media	<a href="#">Edit</a> <a href="#">Delete</a>
Facebook	162	Social Media	<a href="#">Edit</a> <a href="#">Delete</a>
Instagram	144	Social Media	<a href="#">Edit</a> <a href="#">Delete</a>
Hotline	65	-	<a href="#">Edit</a> <a href="#">Delete</a>
Personal Data	92	-	<a href="#">Edit</a> <a href="#">Delete</a>
Ambassador	7	-	<a href="#">Edit</a> <a href="#">Delete</a>
sms	0	-	<a href="#">Edit</a> <a href="#">Delete</a>

## Sources List

The sources page displays:

Column	Description
<b>Name</b>	The source name (e.g., Facebook, WhatsApp, Brokers).
<b>Leads Count</b>	Total number of leads generated from this source.
<b>Groups</b>	The group this source belongs to (e.g., Social Media, Brokers).
<b>Actions</b>	Edit or Delete the source.

## How to Add a New Source

1. Click **Add New**.

2. Enter the source **Name** (e.g., TikTok, Snapchat).
  3. Assign it to a **Group** if applicable (e.g., Social Media).
  4. Save.
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## Key Things to Know

- Sources can be grouped (e.g., Facebook, Instagram, WhatsApp all under "Social Media").
  - The Leads Count updates automatically as leads come in from that source.
  - Sources are selected when creating a Lead ID.
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